

At College Possible
Minnesota, we're working
to close the college degree
divide. Since 2000, our
college access and
success programs have
helped empower more than
15,800 students from
historically underserved
backgrounds on their path
to a college degree.

Our pioneering model matches eligible students from a wide range of academic records with near-peer coaches and an intensive curriculum designed to help them overcome the most common barriers to getting into college and completing their degree — all at no cost to students or their families.

Through partnerships with high schools and college institutions throughout the state, we are advancing college equity to build a stronger Minnesota.

College Possible Minnesota 755 Prior Avenue North Suite 200 Saint Paul, MN 55104

651-917-3525 MNInfo@CollegePossible.org CollegePossible.org/Minnesota

# COLLEGE POSSIBLE MINNESOTA ADVISORY BOARD POSITION

The College Possible Minnesota Advisory Board supports College Possible's work in the community by providing mission-based leadership and guidance. While the Senior Leadership Team (SLT) leads day-to-day management, the Minnesota Board's role in fulfilling the organization's mission is critical.

# **Community Leadership**

- Create opportunities for the SLT to meet community leaders
- Explore opportunities for the SLT and other staff to build College Possible name recognition
- Represent College Possible to the broader community and serve as a spokesperson

## Philanthropic leadership

- Make a personal financial commitment to College Possible Minnesota that is among your top three giving priorities
- Ensure public and private sector funds are raised sufficient to meet annual budget objectives
- Help College Possible Minnesota find sponsorship opportunities and secure in-kind donations
- Create opportunities for the SLT to meet community philanthropists
- Make fundraising asks and thank you calls to donors

#### **Board development**

- Assist the SLT and Board Chair in identifying and recruiting new board members
- Serve on committees and take on special assignments as needed
- Review the agenda and all relevant materials prior to committee or board meetings

#### Strategic planning

- Work with the SLT to inform plans for strategic growth
- Advise and assist the SLT in executing the strategic plan
- Site governance
- Regularly review metrics for College Possible Minnesota to evaluate its impact and effectiveness

#### **Program involvement**

- Support College Possible students by attending events
- Assist in recruiting AmeriCorps candidates, students and volunteers



"I want to say thank you for everything College Possible has done for me.

I would not have been able to go to college and be comfortable and confident attending college. I learned so much and I've told my younger siblings to be College Possible students when they become juniors in high school."

Ifrah, St. Catherine University, Class of 2023

# 2022-2023 School Year Impact

5,095 students from 72 high schools and 231 colleges are closer to their goal of earning a college degree

#### 100%

students served are historically excluded communities

90% first-generation college students

# COLLEGE POSSIBLE MINNESOTA ADVISORY BOARD POSITION

Board service with College Possible Minnesota is an opportunity to contribute to the organization's mission.

Selected members will be demonstrated community leaders and have accomplishments that attract other well-qualified, high-performing board members.

### Effective board members are:

- Professionals and community volunteers with experience that includes leadership in the corporate, philanthropic, nonprofit, government or education sectors
- Passionate about the College Possible mission
- Committed to College Possible students, AmeriCorps and staff
- Committed to creating sustainable programming and revenue, while maintaining programmatic and managerial excellence
- Willing to solicit donations
- Willing to leverage relationships
- Responsive to requests for help
- Willing to share personal and professional skills with the organization and advocate for College Possible without being asked
- Able to identify profile-raising opportunities and serve as an ambassador of the organization, sharing the accomplishments of College Possible and seeking support from the broader community

Board members are elected to three-year terms and expected to participate in three hybrid board meetings in the Twin Cities and one board retreat per year.

Service on College Possible's Minnesota Board is without financial compensation.

### To Apply:

Please send a letter of interest and biography, along with your resume to Isaiah Allen, senior director of external relations at:

iallen@collegepossible.org

Please include the the subject line "Board of Directions Application Submission."

We empower college opportunity for all



#### **Mission**

College Possible is making admission and success possible for students from low-income backgrounds through an intensive curriculum of coaching and support.

### **Vision**

We envision a day when the future of America's children is determined solely by their talent, motivation, and effort.

### **Purpose**

The College Possible Minnesota advisory board supports the vision, goals, and mission success of the organization. All standing committees contribute to the advancement of the mission while strengthening the overall strategy of College Possible Minnesota. Board members represent and listen to stakeholder's needs relative to mission.

College Possible Minnesota 755 Prior Avenue North Suite 200 Saint Paul, MN 55104

651-917-3525 MNInfo@CollegePossible.org CollegePossible.org/Minnesota

# COLLEGE POSSIBLE MINNESOTA ADVISORY BOARD CHARTER

# Scope and Responsibilities

- Serve as mission ambassadors and champion College Possible Minnesota's work in the community
- Create and ensure an inclusive and diverse board representing a wide variety of skills, attributes, and relationships
- Support fundraising initiatives and special events
- Support strategic plan implementation for the next two vears
- Evaluate outcomes and provide feedback about strategic and fundraising initiatives
- Advise internal and external stakeholders

#### **Composition or Representation**

- The committee shall have a minimum of seven members with a maximum of fifteen individuals
- Individuals selected for the Board will commit to a threeyear term that is renewable for one consecutive term
- Established standing committees include:
  - Operating
  - Engagement
  - Student and Corps Alumni
  - Scholarship

# **Meeting Frequency**

- The Board meets quarterly meetings and the annual board retreat. The board will conduct regular business via remote communication
- Committee meetings will be scheduled at a set time and are scheduled by the Committee Chair
- Each board member to serve on one committee
- Additional meetings and special events may be scheduled to accommodate a specific initiative

#### Communication

 Committee updates will be shared via written minutes as part of the quarterly board packet

#### **Authority**

- The Board Chair shall sit on the Site Board Advisory Council
- The Board Chair shall convene and lead board meetings
- The Vice Chair shall fill the role of the Board Chair in the absence of Board Chair

#### **Budget**

The board shall review the annual operating budget