



College Possible is driven by the simple idea that Milwaukee students should go as far as their talent and motivation can take them.

CollegePossible.org/Milwaukee



YOUR IMPACT

Thank you for being a College Possible donor! Your support is critical during this challenging time. Together, we can make sure scholars from limited-income backgrounds have the coaching and resources they need to achieve their goals and become college graduates.

Here's what you helped Milwaukee scholars accomplish during the 2020–2021 school year:

“College Possible helped me identify strengths that I thought were weaknesses growing up. They were instrumental in my growth as an individual, a scholar, and now a professional. I’m grateful for all the support I received during my college journey.”

Yee Leng
Hmong American Peace Academy (HAPA) '13, Lawrence University '18.
College Possible Coach '20-22

HIGH SCHOOL STUDENT HIGHLIGHTS

552 high school scholars served
251 Juniors and 384 Seniors

86% of high school seniors earned admission to college

19 partner high schools throughout Milwaukee

COLLEGE STUDENT HIGHLIGHTS*

1,157 college students served

49 students graduated from 13 different institutions

114 colleges and universities attended

*Preliminary data; Final data available December 2021



College Possible is proudly supported by AmeriCorps



“I have to be honest. It was very difficult. For me, it was challenging not having in-person learning. It really had an effect on the learning experience. But we adapted well.”

Ia Thao

Industrial Engineering
UW-Milwaukee '21
Milwaukee Marshall High
School '17

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Responding to Covid-19

In our first fully-virtual program year, we adapted by partnering with scholars in new ways and strengthening our commitment to education equity. The shift to virtual learning was not without its challenges, including maintaining scholars' engagement without being able to connect in person, student burnout, technical barriers related to online learning, and access to technology.

Despite these challenges across the education landscape, we are proud that our outcomes remained strong and much higher than the enrollment trends seen across the country.

Expanding Strategic Partnerships

College Possible added two partner high schools as pilot programs in January 2021—Pathways High School and the Milwaukee Academy of Science. Coaches and staff worked hard to deliver programs at these new partner schools, providing limited services to a small group of scholars with the intent to grow to a full partnership in the 2021-22 school year.

College Possible also worked to support higher education partners in the EAB Moon Shot for Equity Initiative. Moon Shot for Equity is a comprehensive equity plan that provides research-based best practices, policies, and technology strategies to reduce and eliminate equity gaps. The strategy is based on collaboration between EAB, community-based organizations, and higher education institutions. MATC, UW-Milwaukee, UW-Parkside, and Carthage College are working with EAB to build campus systems and support to improve scholar success.

Strategic Priorities and New Leadership Team

In 2020, the incoming College Possible Executive Director identified five strategic priorities to work towards over the next several years: strengthening partnerships with high school and college partners, elevating brand awareness, expanding and diversifying revenue sources, applying a DEI lens to our work, and refining our program model.

Increasing the number of scholars who are graduating with their degrees remains our overall singular mission. We envision a day when a scholar's future is determined solely by their talent, motivation and effort. We are committed to providing the tools, strategies, and support that scholars from limited-income backgrounds need to navigate and overcome systemic barriers to college graduation.

Thank you for standing with College Possible scholars!