



CHAMPIONS

for Success



VIRTUAL OPPORTUNITIES | APRIL 21, 2021 | 6:00-7:00PM

ABOUT THE EVENT

College Possible Philadelphia's **Champions for Success** virtual benefit will help provide intensive coaching and support to more than 900 high school and college students in the Philadelphia region who are working toward their four-year degree.

Champions for Success celebrates the hard work, determination and resilience of our students, in particular, those students graduating from college in 2021.

We invite you to join us for this virtual event on Wednesday, April 21, 2021, featuring a conversation with **Nick Bayer, Founder and CEO of Saxbys**. Committed to a singular mission, "Make Life Better," Saxbys is focused on supporting young people through social impact and experiential learning.

In addition to the Champions for Success virtual event, we will highlight and celebrate our students who are graduating with a four-year degree in 2021.

We are excited to announce that from now until April 21 the College Possible Philadelphia advisory board will

**MATCH UP TO \$25,000
IN DONATIONS!**

To reach our event goal of \$50,000, we are asking for your support. Here are two ways you can help support College Possible Philadelphia:

BECOME A SPONSOR

Your sponsorship dollars will be directed toward our work and help make this virtual celebration a success. Your company will be featured on our Champions for Success website as well as in our e-newsletter and marketing collateral.

Media Reach

999 active e-newsletter subscribers

722 Twitter followers @CollPossiblePHL

9,496 Facebook followers

2,284 Instagram followers

15,315 LinkedIn followers

Virtual Event Tickets

Individual	\$60
Young Professional (under 35)	\$40
Ticket Package (10 tickets)	\$500

MAKE A DONATION

In lieu of tickets to our event, please consider a donation. It costs approximately \$1,230 to provide programming to one student for one full year.

Visit CollegePossible.org/Champions to purchase tickets online or make a donation.

Your support will help provide the critical coaching and support students need to complete their college journeys.

THANK YOU FOR BEING A CHAMPION FOR SUCCESS!

SPONSORSHIP OPPORTUNITIES

Please select a sponsorship level and provide contact information on the next page.

CHAMPION — \$10,000

- Recognized as a lead sponsor on promotional materials
- Recognized on College Possible Philadelphia's website, media release, e-newsletter and social media
- Recognized in annual donor report
- Verbal acknowledgment during the event
- Employee engagement opportunity:
Participate in a monthly 'Coffee and Conversations' session, moderated by Executive Director, Dia Williams Adams. This professional development event is the opportunity for employees to engage with College Possible Philadelphia's full-time staff and AmeriCorps members. From discussing career trajectories, to finding your professional or personal purpose and to navigating your school and career decisions, employees reflect on their journey, offering guidance and answering questions.
- Post-event acknowledgment on social media
- 8 tickets for admission

COACH — \$5,000

- Recognized as sponsor on virtual campaign promotional materials
- Recognized on College Possible Philadelphia's website, media release, e-newsletter and social media
- Recognized in annual donor report
- Verbal acknowledgment during the event
- Employee engagement opportunity:
Participate in a monthly 'Coffee and Conversations' session, moderated by Executive Director, Dia Williams Adams. This professional development event is the opportunity for employees to engage with College Possible Philadelphia's full-time staff and AmeriCorps members. From discussing career trajectories, to finding your professional or personal purpose and to navigating your school and career decisions, employees reflect on their journey, offering guidance and answering questions.
- Post-event acknowledgment on social media
- 6 tickets for admission

MENTOR — \$2,500

- Recognized as sponsor on virtual campaign promotional materials
- Recognized on College Possible Philadelphia's website, media release, e-newsletter and social media
- Recognized in annual donor report
- Post-event acknowledgment on social media
- 4 tickets for admission

FRIEND — \$1,000

- Recognized as sponsor on virtual campaign promotional materials
- Recognized on College Possible Philadelphia's website, media release, e-newsletter and social media
- Recognized in annual donor report
- Post-event acknowledgment on social media
- 2 tickets for admission

For more information about sponsorship opportunities,
please contact Alison Foster, development director, at AFoster@CollegePossible.org.

**YOUR SUPPORT WILL HELP MORE STUDENTS IN THE
PHILADELPHIA REGION EARN A COLLEGE DEGREE.**

Thank you!



CHAMPIONS

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CONTACT INFORMATION

Contact Person _____

Organization Name _____

Address _____

City _____ State _____ ZIP _____

Phone _____ Email _____

Sponsorship listing for printed materials:

Same as organization name above

EVENT SPONSORSHIP LEVEL

\$10,000 Champion

\$2,500 Mentor

\$5,000 Coach

\$1,000 Friend

PAYMENT INFORMATION

Check enclosed payable to College Possible in the amount of \$ _____

This is a pledge. Please invoice me.

Credit Card: _____ Exp: _____ CCV: _____

Signature: _____ Date: _____

QUESTIONS?

Contact Alison Foster at AFoster@CollegePossible.org

Please return at your earliest convenience to: AFoster@CollegePossible.org or
College Possible Philadelphia, Attn: Alison Foster,
2000 Hamilton Street, Suite 303, Philadelphia, PA 19130

THANK YOU!